Earnestine and Hazels
531 S Main St Memphis, TN 38103

Item Performance Report

1 Sep - 30 Sep 2026
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Item	Item Price	Qty Sold	Avg Price	Options	Total $ Sold	% of cat	% of rpt	Transactions
Beer								
Mich Ultra	$6.00	639	$6.18	$0.00	$3,949.39	15.30%	4.54%	
Miller Lite	$6.00	459	$6.19	$0.00	$2,840.94	11.01%	3.26%	
High Life	$6.00	350	$6.18	$0.00	$2,163.94	8.38%	2.49%	
High Noon Pineapple	$8.00	288	$8.16	$0.00	$2,350.66	9.11%	2.70%	
Industry domestic	$4.00	285	$4.09	$0.00	$1,165.06	4.51%	1.34%	
Coors Light	$6.00	247	$6.18	$0.00	$1,526.73	5.92%	1.75%	
Corona	$6.00	208	$6.18	$0.00	$1,284.96	4.98%	1.48%	
Sky Dog	$6.00	189	$6.20	$0.00	$1,172.19	4.54%	1.35%	
PBR	$6.00	185	$6.22	$0.00	$1,151.46	4.46%	1.32%	
Tiny Bomb	$8.00	179	$8.27	$0.00	$1,479.88	5.73%	1.70%	
Bud Light	$6.00	150	$6.17	$0.00	$925.83	3.59%	1.06%	
Banquet	$6.00	124	$6.36	$0.00	$789.03	3.06%	0.91%	
Ananda	$8.00	122	$8.23	$0.00	$1,004.28	3.89%	1.15%	
Budweiser	$6.00	102	$6.16	$0.00	$628.20	2.43%	0.72%	
Surf Side	$7.00	99	$7.23	$0.00	$715.75	2.77%	0.82%	
Modelo	$6.00	99	$6.20	$0.00	$613.53	2.38%	0.70%	
Stella	$7.50	76	$7.74	$0.00	$587.94	2.28%	0.68%	
HN Industry	$5.00	64	$5.59	$0.00	$358.05	1.39%	0.41%	
Bucket	$20.00	32	$20.68	$0.00	$661.70	2.56%	0.76%	
Industry import	$6.00	17	$6.06	$0.00	$103.05	0.40%	0.12%	
ADE	$7.00	11	$7.23	$0.00	$79.50	0.31%	0.09%	
sunday baby	$5.00	10	$5.14	$0.00	$51.44	0.20%	0.06%	
Outlaw	$4.00	8	$4.07	$0.00	$32.56	0.13%	0.04%	
Hutton & Smith	$8.00	7	$8.28	$0.00	$57.96	0.22%	0.07%	
Athletic (NA)	$6.00	5	$6.21	$0.00	$31.05	0.12%	0.04%	
2 Pitchers	$8.00	5	$8.28	$0.00	$41.40	0.16%	0.05%	
Busch light	$4.00	5	$4.03	$0.00	$20.14	0.08%	0.02%	
Ghost river	$6.00	2	$6.21	$0.00	$12.42	0.05%	0.01%	
Ghost River	$6.00	1	$6.21	$0.00	$6.21	0.02%	0.01%	
Heineken	$7.50	1	$4.00	$0.00	$4.00	0.02%	0.00%	
Group Total		**3,969**	**$6.50**	**$0.00**	**$25,809.25**		**29.65%**	
Burgers								
Single SB	$10.93	1,376	$11.20	$35.30	$15,413.30	57.08%	17.71%	
Double SB	$17.56	620	$18.18	$35.35	$11,272.89	41.75%	12.95%	
Football Burger	$5.26	55	$5.36	$0.00	$294.75	1.09%	0.34%	
Chips	$2.50	9	$2.54	$0.00	$22.86	0.08%	0.03%	

Item	Item Price	Qty Sold	Avg Price	Options	Total $ Sold	% of cat	% of rpt	Transactions
Group Total		**2,060**	**$13.11**	**$70.65**	**$27,003.80**		**31.02%**	
Default Category								
Soda	$1.96	105	$2.01	$0.00	$210.84	43.48%	0.24%	
Redbull	$4.00	11	$6.73	$0.00	$74.03	15.27%	0.09%	
Sugar Free	$4.00	11	$6.73	$0.00	$74.03	15.27%	0.09%	
Hats	$29.00	4	$29.51	$0.00	$118.04	24.34%	0.14%	
Koozies	$4.00	2	$4.00	$0.00	$8.00	1.65%	0.01%	
Group Total		**133**	**$3.65**	**$0.00**	**$484.94**		**0.56%**	
Liquor								
Old Dominick	$6.09	612	$7.12	$514.93	$4,355.83	13.14%	5.00%	
Santorro	$7.00	526	$7.88	$345.64	$4,142.39	12.50%	4.76%	
Titos	$10.00	367	$10.40	$132.73	$3,817.90	11.52%	4.39%	
Jack Daniels	$10.00	250	$10.31	$8.22	$2,578.02	7.78%	2.96%	
Jameson	$10.00	227	$10.38	$15.01	$2,355.44	7.11%	2.71%	
Canale Club	$8.00	194	$8.44	$36.70	$1,636.58	4.94%	1.88%	
Deep Eddy Lemon	$8.00	178	$8.17	$0.51	$1,454.07	4.39%	1.67%	
Green Tea	$9.00	135	$9.31	$0.00	$1,256.28	3.79%	1.44%	
Industry Shelf	$7.00	134	$6.69	$0.78	$896.01	2.70%	1.03%	
Ford	$7.00	114	$7.61	$43.00	$867.25	2.62%	1.00%	
Industry Well	$4.00	110	$4.09	$0.00	$449.52	1.36%	0.52%	
Makers	$10.00	81	$10.47	$11.90	$847.80	2.56%	0.97%	
Industry	$5.00	79	$5.14	$0.00	$405.80	1.22%	0.47%	
Industry	$4.00	77	$4.38	$0.00	$336.96	1.02%	0.39%	
Rumple	$7.00	74	$7.22	$0.00	$534.50	1.61%	0.61%	
Industry Shelf	$7.00	72	$7.22	$0.00	$519.75	1.57%	0.60%	
Crown	$10.00	64	$10.25	$0.00	$655.75	1.98%	0.75%	
Skol	$6.00	63	$6.21	$3.10	$391.39	1.18%	0.45%	
Industry	$4.00	59	$4.49	$0.00	$264.99	0.80%	0.30%	
Jaguar Rep	$10.00	54	$10.68	$7.72	$576.45	1.74%	0.66%	
LIT	$12.00	40	$12.36	$0.00	$494.28	1.49%	0.57%	
Captain Morgan	$8.00	39	$8.33	$5.70	$324.70	0.98%	0.37%	
El Jimedor Rep	$9.00	38	$9.33	$2.07	$354.63	1.07%	0.41%	
Dolly	$9.00	36	$9.31	$0.00	$335.20	1.01%	0.39%	
Ezra Brooks	$8.00	33	$8.37	$3.37	$276.33	0.83%	0.32%	
Malibu	$9.00	31	$8.83	$14.05	$273.71	0.83%	0.31%	
Jack Fire	$9.00	31	$9.30	$0.00	$288.28	0.87%	0.33%	
Jaguar Blanco	$12.00	26	$12.81	$10.88	$332.96	1.00%	0.38%	
Well Gin	$5.50	24	$5.66	$0.00	$135.80	0.41%	0.16%	
Crown Apple	$10.00	22	$10.33	$0.00	$227.35	0.69%	0.26%	
Apple Pie	$6.00	20	$6.15	$0.00	$122.94	0.37%	0.14%	
White Tea	$9.00	20	$9.26	$0.00	$185.12	0.56%	0.21%	
Duck Club Reg	$10.00	16	$10.34	$0.52	$165.42	0.50%	0.19%	
Industry Shelf	$7.00	16	$7.23	$0.00	$115.75	0.35%	0.13%	
Jager	$7.00	16	$7.14	$0.00	$114.25	0.34%	0.13%	

Greenlea Item Drink	Item Price	Qty Sold	Avg Price	Options	Total $ Sold	% of Cat	% of Grp	Transactions
Luna Azul Rep	$9.00	15	$9.28	$0.00	$139.16	0.42%	0.16%	
Kettle One	$8.50	13	$6.86	$0.00	$89.23	0.27%	0.10%	
Amaretto	$8.00	13	$8.24	$0.00	$107.08	0.32%	0.12%	
Tanqueray	$8.00	10	$8.54	$3.12	$85.36	0.26%	0.10%	
Sex on Beach	$10.00	10	$10.25	$0.00	$102.45	0.31%	0.12%	
Industry	$4.00	8	$4.11	$0.00	$32.84	0.10%	0.04%	
Jager Bomb	$9.00	7	$9.32	$0.00	$65.24	0.20%	0.07%	
Bicardi	$9.00	6	$9.32	$0.00	$55.92	0.17%	0.06%	
Industry	$5.50	6	$5.63	$0.00	$33.76	0.10%	0.04%	
Fall Forward	$10.00	6	$10.87	$0.00	$65.22	0.20%	0.07%	
Duck Club Proof	$14.00	3	$14.49	$0.00	$43.47	0.13%	0.05%	
AMF	$12.00	2	$12.42	$0.00	$24.84	0.07%	0.03%	
Mexican Tea	$9.00	2	$9.16	$0.00	$18.32	0.06%	0.02%	
Crop Blueberry **DANGEROUS**	$8.00	2	$8.28	$0.00	$16.56	0.05%	0.02%	
Grey Goose	$7.99	1	$9.31	$1.04	$9.31	0.03%	0.01%	
Group Total		**3,997**	**$8.29**	**$1,160.99**	**$33,148.62**		**38.08%**	
Wine								
Chardonnay	$7.00	21	$7.24	$0.00	$152.00	42.48%	0.17%	
Blend	$7.00	13	$7.23	$0.00	$94.00	26.27%	0.11%	
Prosecco	$5.00	12	$5.09	$0.00	$61.08	17.07%	0.07%	
Pinot Noir	$7.00	7	$7.25	$0.00	$50.75	14.18%	0.06%	
Group Total		**53**	**$6.75**	**$0.00**	**$357.83**		**0.41%**	
Custom Items / Fee		17	$13.80	$0.00	$234.60		0.27%	
	TOTALS	**10,229**	**$8.51**	**$1,231.64**	**$87,039.04**		**100.00%**	