

Murf's Frozen Custard, 12505 West Burleigh Road Brookfield, WI 53005, **Pulled:** 12/23/2023 10:09:01 AM  
**Timeframe: Date Range:** 01/01/2023 - 01/01/2023 **Hours:** 10 AM 11 AM 12 PM 1 PM 2 PM 3 PM 4 PM 5 PM 6 PM 7 PM 8 PM

| Date                   | 10 AM   |      |        | 11 AM    |       |        | 12 PM    |       |        | 1 PM     |       |        | 2 PM     |       |        | 3 PM     |       |        | 4 PM     |       |        | 5 PM     |       |        | 6 PM     |       |        | 7 PM     |       |        | 8 PM    |      |        | Daily Total |     |        |
|------------------------|---------|------|--------|----------|-------|--------|----------|-------|--------|----------|-------|--------|----------|-------|--------|----------|-------|--------|----------|-------|--------|----------|-------|--------|----------|-------|--------|----------|-------|--------|---------|------|--------|-------------|-----|--------|
|                        | \$      | #    | Guests | \$       | #     | Guests | \$       | #     | Guests | \$       | #     | Guests | \$       | #     | Guests | \$       | #     | Guests | \$       | #     | Guests | \$       | #     | Guests | \$       | #     | Guests | \$       | #     | Guests | \$      | #    | Guests | \$          | #   | Guests |
| 2023/01/01<br>Sunday   | \$40.61 | 2    | 2      | \$214.26 | 11    | 11     | \$338.44 | 18    | 18     | \$216.27 | 11    | 11     | \$393.00 | 24    | 24     | \$315.91 | 16    | 16     | \$239.33 | 15    | 15     | \$628.67 | 29    | 29     | \$557.85 | 29    | 29     | \$405.99 | 26    | 26     | \$15.99 | 3    | 3      | \$3,366.32  | 184 | 184    |
| TOTALS                 | \$40.61 | 2    | 2      | \$214.26 | 11    | 11     | \$338.44 | 18    | 18     | \$216.27 | 11    | 11     | \$393.00 | 24    | 24     | \$315.91 | 16    | 16     | \$239.33 | 15    | 15     | \$628.67 | 29    | 29     | \$557.85 | 29    | 29     | \$405.99 | 26    | 26     | \$15.99 | 3    | 3      | \$3,366.32  | 184 | 184    |
| AVERAGES               | \$40.61 | 2.00 | 2.00   | \$214.26 | 11.00 | 11.00  | \$338.44 | 18.00 | 18.00  | \$216.27 | 11.00 | 11.00  | \$393.00 | 24.00 | 24.00  | \$315.91 | 16.00 | 16.00  | \$239.33 | 15.00 | 15.00  | \$628.67 | 29.00 | 29.00  | \$557.85 | 29.00 | 29.00  | \$405.99 | 26.00 | 26.00  | \$15.99 | 3.00 | 3.00   | \$3,366.32  | 184 | 184    |
| PERCENTAGE<br>OF SALES | 1.21%   |      |        | 6.36%    |       |        | 10.05%   |       |        | 6.42%    |       |        | 11.67%   |       |        | 9.38%    |       |        | 7.11%    |       |        | 18.68%   |       |        | 16.57%   |       |        | 12.06%   |       |        | 0.47%   |      |        |             |     |        |